

# 2023-2024 Board of Directors

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May 7, 2024

## **Annual Sponsorship Opportunities**

As one of the region's newest professional societies, the American Society of Highway Engineers – South Carolina (ASHE-SC) Section offers an exceptional opportunity for exposure to transportation professionals across the state. Our society is made up of consultants, government representatives, and contractors who are leaders in the transportation industry and share in its common goals to provide a forum for members and partners of the highway industry that fosters education, innovation, and fellowship.

A corporate sponsorship with ASHE-SC offers many opportunities to increase your firm's visibility to clients, peers, and the community throughout FY 2024-25. With your support ASHE-SC will:

- Enhance our programs and outings to advance professional development opportunities for our members
- Develop an education and outreach program to promote STEM initiatives in our community
- Grow a scholarship program

The attached information describes the sponsorship packages available, and the benefits associated with each. This year's sponsors will also benefit from increased visibility at ASHE events as well as on our website www.sc.ashe.pro.

If you are interested in becoming a corporate sponsor, please contact Sponsorship Co-Chairs: Scott Carney (scarney@espassociates.com) or Doug Rainey (dougrainey@telics.com).

Sincerely,

Reneé Tison, PE

President, South Carolina Section



#### **ANNUAL SPONSORSHIP OPPORTUNITIES**

### Interstate Level (\$1,000) includes:

- ❖ 20% Reduced costs at the Annual ASHE-SC Annual Golf Tournament.
- Recognition at the Annual ASHE-SC Annual Golf Tournament.
- Recognition at ASHE-SC social events and happy hours.
- Recognition on LinkedIn, at Section membership meetings, and at special events sponsored by ASHE-SC.
- One spot for company profile and introduction at a membership meeting.
- ❖ Up to four job postings on ASHE-SC website and social media per quarter. Postings can stay live for the entire quarter and will expire at the end of the quarter.
- Company listed on ASHE-SC website with a link to your company website.
- Large logo displayed on Section quarterly newsletter.

# Highway Level (\$750) includes:

- 10% Reduced costs at the Annual ASHE-SC Annual Golf Tournament.
- ❖ Recognition at the Annual ASHE-SC Annual Golf Tournament.
- Recognition on LinkedIn, at Section membership meetings, and at special events sponsored by ASHE-SC.
- One spot for company profile and introduction at a membership meeting.
- Up to two job postings on ASHE-SC website and social media per quarter. Postings can stay live for the entire quarter and will expire at the end of the quarter.
- Company listed on ASHE-SC website with a link to your company website.
- Medium logo displayed on Section quarterly newsletter.

#### Roundabout Level (\$500) includes:

- Recognition at the Annual ASHE-SC Annual Golf Tournament.
- Recognition on LinkedIn, at Section membership meetings, and at special events sponsored by ASHE-SC.
- Up to one job posting on ASHE-SC website and social media per quarter. Posting can stay live for the entire quarter and will expire at the end of the quarter.
- Company listed on ASHE-SC website with a link to your company website.
- Small logo displayed on Section quarterly newsletter.



Level	of	sponsorship	selected	(please
select	on	e):		

□ Interstate Sponsor \$1,000

□ Highway Sponsor \$750

□ Roundabout Sponsor \$500

TOTAL DUE: \$	I O I AL DOL. W
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ASHE is a non-profit 501c(6) organization and your contribution is not tax deductible (Tax ID Number 91- 2156370).

Point of	Contac	t for	Logo/l	ln'	forma	tion
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Name:

Phone:

Fax:

Email:

# **Method of Payment:**

To pay by credit card (preferred), please use the appropriate link below:

Corporate Sponsorship: Interstate Level
Corporate Sponsorship: Highway Level
Corporate Sponsorship: Roundabout Level

Or to pay by check, make checks payable to ASHE-SC and mail to:

Chad Bobrowski, PE Consor 3900 Leeds Avenue, Suite 103 North Charleston, SC 29405